

# **CELEBRATION OF SUCCESS:** A SMALL BUSINESS **SHOWCASE**



**Thursday October 31, 2024** 11:00AM - 2:00PM









Bronx Small Business Development Center

# Program

# 11:00AM WELCOMING REMARKS/ NETWORKING

Master of Ceremony: Vanessa Joseph,
Regional Director, Bronx SBDC

#### 11:15AM OPENING REMARKS AND KEYNOTE SPEAKERS

Speakers:

Vanessa Gibson, Bronx Borough President Sonya Smith, State Director, NYSBDC Samuel Ballena, Outreach & Marketing Specialist, SBA Jane MacKillop, President, SCPS Dr. Fernando Delgado, President, Lehman College

#### 11:40AM CLIENT TESTIMONIAL SPEAKER

Speaker: Melody Clarke, DMD Toothpaste Inc

#### 11:45AM NETWORKING

## 12:00PM FIRESIDE CHAT

Moderator: Lincoln Alabaster, Business Advisor, Bronx SBDC Panelists:

Lisa Sorin, President, Bronx Chamber of Commerce Andrea Giraldo, VP, Sr. Business Consultant, JP Morgan Chase J R Dorsainvil, Loan Officer, Community Capital Kouma Kpabla, Sr. Loan Consultant, Ascendus Patrick Saul, Sr. Business Advisor, Bronx SBDC

# 12:30PM NETWORKING

## 12:35PM CLIENT TESTIMONIAL SPEAKER

Speaker: Joidy Sierra, Global Tax Solutions Corp

#### 12:40PM AWARD CEREMONY

Award Presenter: Patrick Saul

Awardees:

Retail Launch Award 2024 Raymi De La Cruz, Teaful LLC

Community Engagement Award 2024 Louis Capeles, Team No Sleep Enterprises LLC

Inclusivity Advocate Award 2024 Maria Silvestre, Nasir & Idie LLC

Rising Star Award 2024 Britney Moss, Cupcake Me! LLC

Health Innovator Award 2024 Dr. Charles C. Esenwa, MD, SMARTS Health LLC Marcos Maldonado, SMARTS Health LLC

# 1:00PM LUNCH/NETWORKING SESSION

# 1:35PM RAFFLE BASKET

Announcer: Ashley Cholula, Office Manager, Bronx SBDC

# 1:40PM CLOSING REMARKS/NETWORKING

Master of Ceremony: Vanessa Joseph

\*Please note: Must be present to accept prize

#### **NYSBDC Mission**

The New York SBDC, as the premier SME access and service delivery network, provides customized solutions through highly effective advisement, education & research; provides individualized economic assistance; and advocates for SMEs, entrepreneurs, and innovators while addressing businesses' evolving needs.



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